

PRESS RELEASE

ON THE ROAD TO BARCELONA FOR THE BRIGHT LIGHT OF THE CITY: PRESS REGISTRATION OPENS FOR THE UITP GLOBAL SUMMIT 2023



Were you one of the 167 journalists from 37 countries who joined us for the 2019 edition of the UITP Global Public Transport Summit in Stockholm?

...And where will you be this year from 4-7 June?

The answer must be **in Barcelona for the world's largest event** dedicated to urban mobility...

And it's easy to make your presence known as the **press registration is now officially open!**

It's **free, easy to apply**, and an **exciting, tailor-made schedule** of media activities awaits you.

[Register to join in a few simple steps with our new registration tool](#)

**No need to enter a discount code to gain free attendance, this link is exclusive for the media*

Success in Stockholm, as we head on the road to Barcelona...

The **UITP Global Public Transport Summit** is back for the first edition in four years, for an immersive, four-day experience that will see Barcelona become the public transport capital of the world.

With a diverse Congress programme, alongside an outstanding international Exhibition full of the latest innovations and products, the UITP Summit is the place to be to discover the next steps in urban mobility.

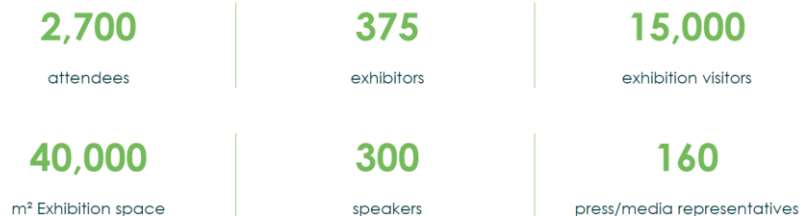


The world has lived through great change since our last edition, therefore reuniting with the whole sector under one roof is the only way we can determine the path forward for public transport.

You have the opportunity to be a part of the Summit by joining your media colleagues from around the world.

With almost 170 journalists from all forms of media in attendance for the previous edition, the event is a hub of global press activity, resulting in over 2500 articles on the UITP Summit.

Looking back at the last edition



Our theme and programme are set to shine in Barcelona...



The theme for the 2023 Global Public Transport Summit is '[Bright Light of the City](#)'.

Barcelona is a city where light shines brightly through its rich Mediterranean culture, beautiful architecture, art, food, and social activities.

Public transport gives passengers the freedom to discover the city, to commute, meet friends & family, or navigate wherever you need to go. Public transport brings light to any city and energises the lives of all those who use it.

With this in mind, we're building our 2023 programme on two pillars to define our focus and direction – [Cities and People](#).

We know that it is the people who work in, and use public transport that make it what it is.

With passengers and employees, public transport is for everyone. It is for People, for our Cities.

So how do we plan to showcase the six tracks to drive the direction of our focus?

Within those two pillars, we will showcase how to develop the conversation around the topics moving our sector forward with six dedicated tracks, three under each of the two pillars.

Under the pillar of Cities our tracks will be Next Gen Cities, Transitioning to Net Zero, Innovative and Resilient Operations.

Under the pillar of People our tracks will be Public Transport for Social Inclusion, Talented, Happy Staff and Customer Centricity.

We will bring you more news on our Summit programme, and first set of impressive international speakers as we advance towards Barcelona in the weeks and months ahead.

So with our Programme developing, our Speakers list growing, and our Exhibition building by the day...an agenda full of interview possibility, social events, and free access...
will you be one of our journalists joining us in Barcelona?

The UITP Global Public Transport Summit 2023 heads to Barcelona

[Download the event brochure](#)

[Download the event brochure in Spanish](#)

[Download the event brochure in Catalan](#)



FOR EDITORS

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1900 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

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