

EIT Urban Mobility joins the UITP Global Public Transport Summit to talk about innovation in the mobility sector.

4-7 June 2023

Barcelona

- **The event UITP Global Public Transport Summit will bring together all transport modes, industry authorities and operators, providing valuable input for promoting an active transformation and integrated solutions.**
- **EIT Urban Mobility, an initiative of the European Institute of Innovation and Technology, a body of the EU, and its CEO, Maria Tsavachidis will be actively participating in the event.**

EIT Urban Mobility will be joining the UITP Global Public Transport Summit. The event brings 15 000 international visitors, 380 exhibitors in a 40 000 sqm exhibition space, around 300 speakers. EIT Urban Mobility will be raising the topics of reskilling and upskilling to support job creation in the sector, greening transports, relationship with cities and the ongoing work on digitalisation.

EIT Urban Mobility is working on various innovation projects through “Living Labs” – allowing for testing new solutions in cities, gathering citizen’s feedback, further adjust and implement on a wider scale the projects. The organisation is developing a roadmap for mobility data spaces in Europe and on hydrogens, especially its use for the public mobility sector and working on multimodality around public transport stations.

EIT Urban Mobility booth will be in Hall 7 - Nº 7E238 - social networking on 6 June at 16pm.

***** PROGRAMME*****

Monday 5 June, 12.00-13.00 **“Big and beautiful: Can large entities lead innovation within public transport?”** Twilight, Hall 4 – **translation services in ES, EN, CAT**

This session will focus on the successful innovation strategies led by these larger companies, mainly operators, and the reasons why these entities are considered by some to be risk adverse.

Speakers:

- Peter LORD HENDY OF RICHMOND HILL, Chair, Network Rail and Great British Railway Transition Team
- Michael PETER, Chief Executive Officer (CEO), Siemens Mobility GmbH
- Karine SBIRRAZZUOLI, Senior Director of Knowledge and Innovation Department, UITP
- Ahmed BAHROZYAN, CEO, Roads and Transport Authority Dubai (RTA)
- **Maria TSAVACHIDIS, CEO, EIT Urban Mobility**

Tuesday 6 June, 11.30-12.45 **“Deploying innovation to enable the electrification of public transport, EIT Urban Mobility”** Spotlight Forum A, Hall 7.

Join our panel on electrifying public transport, where experts will share insights on overcoming barriers, success stories of electric urban bus fleets, and innovation in public transport. Hosted by EIT

Urban Mobility, featuring experts from Europe's public and private sectors. Discover decision-support tools and smart EV charging and connect with city mobility stakeholders.

Luis Puerto, Director of Market Development of EIT Urban Mobility, will be participating.

BACKGROUND

EIT Urban Mobility signed a Memorandum of Understanding (MoU) with the international association of public transport (UITP) in September 2022.

About EIT Urban Mobility

EIT Urban Mobility, an initiative of the [European Institute of Innovation and Technology \(EIT\)](#), a body of the European Union, aims to accelerate solutions and the transition towards a user-centric, integrated and truly multimodal transport system. As the leading European innovation community for urban mobility, EIT Urban Mobility works to avoid fragmentation by facilitating collaboration between cities, industry, academia, research and innovation to solve the most pressing mobility challenges of cities. Using cities as living labs, its industry, research and university partners will demonstrate how new technologies can work to solve real problems in real cities by transporting people, goods and waste in smarter ways.

For more information visit www.eiturbanmobility.eu.

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Press Contact Details: Marine Moulin - E: media@eiturbanmobility.eu - T: +34 654 017 463